

# Clean Up your CRM with ease!

Clean your CRM like a pro with our auto cleanup jobs & unlimited mass actions. Dedup-Manager & ZaapIT Smart Update allow you to quickly & effectively cleanse your data to improve productivity & performance.

## DEDUP-MANAGER

## ZaapIT Smart Update

Find duplicate records already in your existing CRM. Scan across multiple objects and fields.

Records are auto-merged, mass merged, mass converted or manually merged / convert without data loss.

Uses prebuilt or custom reports to scan across multiple objects. Schedule automatic merge/convert jobs.

Native application that works with any versions of Salesforce. Updates are done automatically (pushed every few months)

Hundreds of companies have fixed and eliminated bad data with this tool.

**What type of data does it look at?**

**What does it do to my data?**

**How does it work?**

**How does it work with Salesforce?**

**What kind of reputation does it have?**

Works with records already in your existing CRM. You can also use it to import new data on the fly.

Records are mass updated, mass converted, mass created, mass deleted, mass emailed (+ other mass actions)

Uses prebuilt or custom tab to run mass actions across multiple objects

Native application that works with any versions of Salesforce. Updates are done automatically (pushed every few months)

Thousands of companies have fixed and managed their data with this tool (including global enterprises, medium & small businesses).

For more information visit [www.zaapit.com](http://www.zaapit.com)